



399510 New World

maharam



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Design

Francesco Simeti

Application

Walls

Characteristics

Content: 65% Cellulose, 35% Latex
Finish: PFAS-Free Protective Topcoat
Backing: None
Reference Dimension: 10' H x 15' W (305cm x 457cm)
Traffic: Moderate Traffic
Customs: Repeatable, Scalable
Country of Origin: USA
Note: Colors depicted are not an exact representation of the final product. Please request a substrate sample for accurate quality and color reference.
Note on Mold: Intended for use in buildings designed and maintained to avoid moisture on or within walls.
Application must conform to current Installation Guidelines included in each shipment or available at maharam.com.

Price

Installation is sized, priced and produced on a project-specific basis.

Maintenance

W-Clean with water-based cleanser.



Testing

Flammability: AS/NZS 3837 Adhered
ASTM E84 Adhered
CAN ULC S102 Adhered
ISO 5660 Adhered

Lightfastness: AATCC 16.3, 40+ hours



Environmental

Greenguard Gold Certified
LBC Red List Free
Contains Bio-Based Content
FR Free
Free of Intentionally Added PFAS

Brief

In New World, hunting decoys and motion-activated toy birds are nestled among a flourishing vine of hybrid Audubon illustrations, providing a tongue-in-cheek commentary on how technological interventions have diluted mankind's experience of nature.

Warranty

3 years. See Terms and Conditions for more information.

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Last updated August 26, 2025